LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD# PSI100-B4 REQ#M27477 DECEMBER 6, 1992 PSI, PG 4/C (8" x 10 13/16") PSI, 1992
Printed in U.S.A.

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SAVE $6.00*

BENSON & HEDGES SPECIAL KINGS

SAVE $4.00 IN THE STORE*
+SAVE $2.00 WITH COUPON
$6.00 TOTAL SAVINGS

*LIMITED TRIAL OFFER MANUFACTURER'S SUGGESTED DISCOUNT

Lights: 12 mg "tar," 0.9 mg nicotine—Menth. 13 mg "tar," 0.8 mg nicotine; Kings: 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method. © Philip Morris Inc. 1992

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

$2.00 OFF
a carton, any style of Benson & Hedges Special Kings.

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